

WE ENABLE SUCCESSFUL & ROBUST ORGANIZATIONS WHERE PEOPLE WORK WITH JOY AND PURPOSE

Company Introduction & Key Offerings

.CPC

WE ENABLE SUCCESSFUL & ROBUST ORGANIZATIONS

WHERE PEOPLE WORK WITH JOY AND PURPOSE

WE WORK WITH OUR CLIENTS AS TRUSTED PARTNERS

- We operate in partnership on equal terms with our clients
- We enable organizations, leaders & teams alike, to succeed in their current set-ups
- We jointly assess needs for change with our clients and co-create tailored approaches



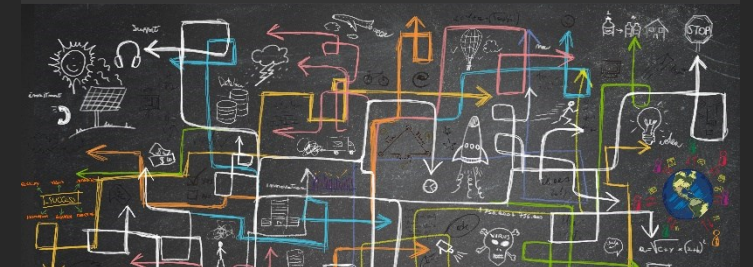
WE ARE EXPERTS IN TRANSFORMATION & CHANGE

- We have been providing Change Management Consulting for over 30 years
- We support large corporations and start-up enterprises alike
- We have our own comprehensive frameworks, which we tailor to your specific needs
- We have successfully carried out more than 1,500 projects of all sizes for our clients worldwide



WE TAKE A HOLISTIC VIEW

- We have cross-domain expertise and front-line experience
- We are able to combine elements from
 - Change Management
 - Organizational Development
 - Agility
 - Leadership Development
 - Project & Program Management
- We integrate these elements to provide our clients with the bespoke holistic approach that their complex challenges require



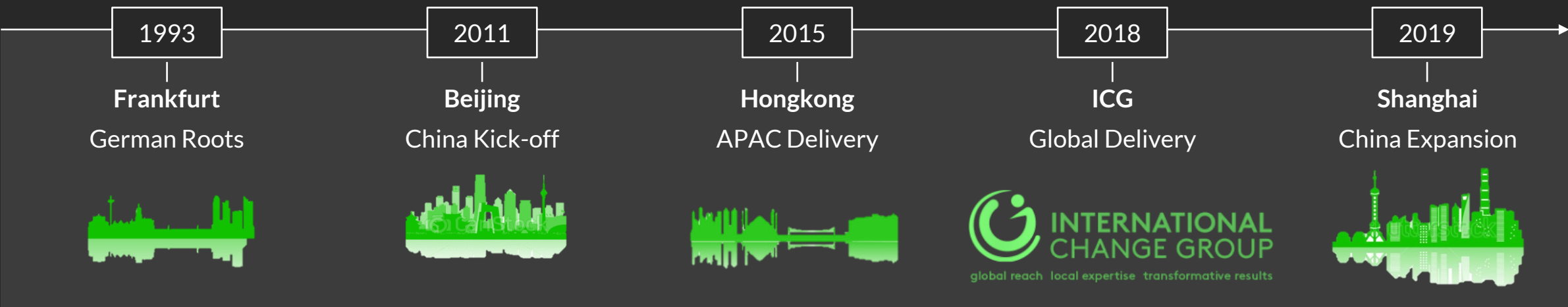
CPC GROUP - THE MARKET LEADER IN CHANGE MANAGEMENT

SINCE 2011 IN CHINA AND APAC

Hidden Champion of Change Management
- awarded continuously since 2018

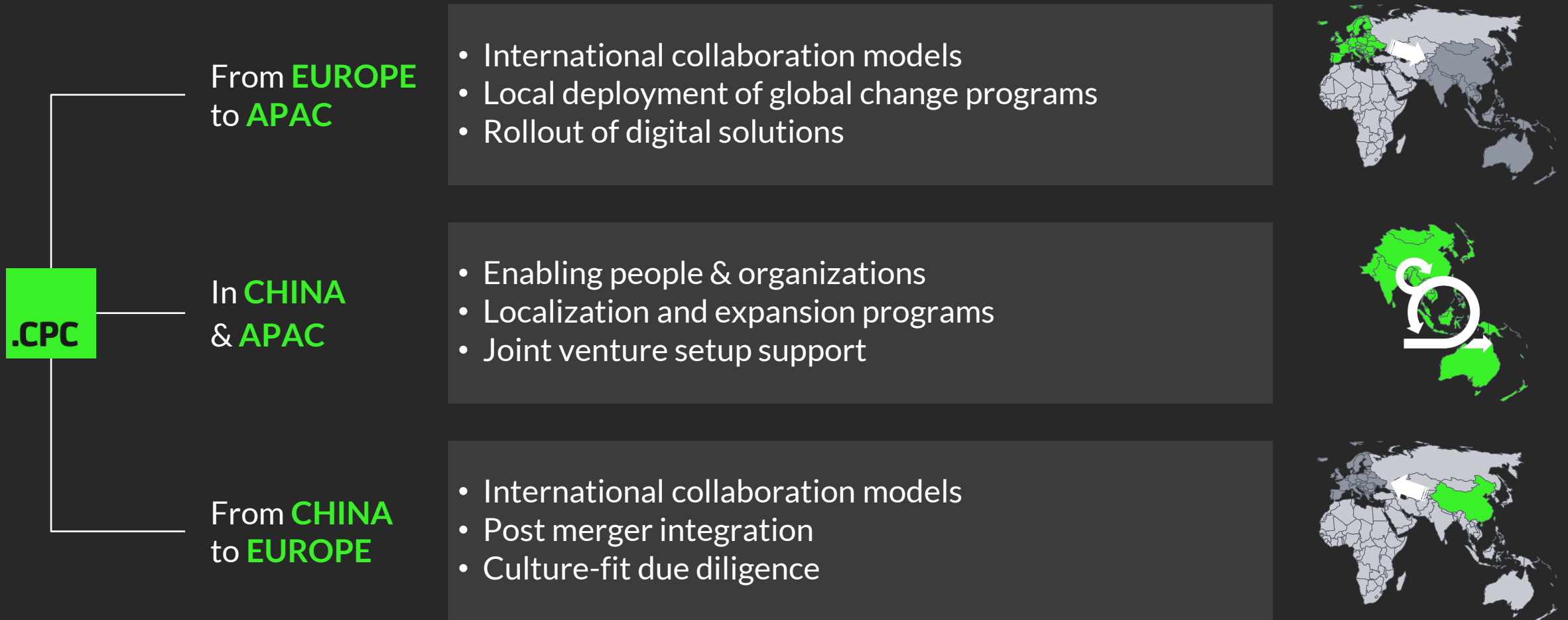


Rank	Consulting Firm	Points ¹
1	.CPC	412
2	undconsorten	407
3	Boston Consulting Group	373
4	McKinsey & Company	359
5	Strategy&	326
...



CPC CONSULTING APAC – PART OF CPC GROUP

SERVICES FOR APAC AND CHINA



OUR KEY OFFERINGS

WE ENABLE PEOPLE & ORGANIZATIONS

CHANGE MANAGEMENT

Our Change Management framework & approach ensure that your change projects are implemented holistically and sustainably



ORGANIZATIONAL DEVELOPMENT

If you need to improve, evolve, re-engineer or start your organization – we help you with direction, execution & the tracking of results



AGILITY

We introduce your organization to an agile mindset, set up and support agile project delivery and show you how to balance innovation and execution



LEADERSHIP DEVELOPMENT

We coach your leaders, facilitate workshops and trainings and provide comprehensive learning journeys tailored to your specific needs



PROJECT MANAGEMENT

From managing single projects to running large programs, we support and enable your teams in the successful delivery of complex tasks



CHANGE MANAGEMENT

OUR SERVICES TO INITIATE AND MANAGE PEOPLE-CENTRIC CHANGE



"It is not the strongest or the most intelligent who will survive – but those who can best manage change."

- Charles Darwin



Process & System-Driven Change

- Organizational & Process Re-design
- Platform Implementation (ERP systems - SAP, S/4 HANA, Salesforce, etc.)
- Change Initiation & Diagnostic
- Change Management Office (CMO)



Dealing with Change in the VUCA world

- Change Management for Workplace Transformation (Hybrid Working, Smart Working, Return to Work)
- Navigating Change in Times of Recession (Organizational Restructuring, Outplacement, Downsizing)
- Organizational Culture Change
- Change Management for Sustainable Businesses



Change in a Global Context

- Managing Changes in Legal & Regulatory Uncertainties
- Implementing Parallel Structures in China vs. Rest Of World (Business Model Re-engineering, Compliance, IT, Supply Chain, Localization of Staff & R&D)
- Change Management Trainings & Certifications



ORGANIZATIONAL DEVELOPMENT

OUR SERVICES TO ENABLE YOUR ORGANIZATION TO IMPROVE AND EXCEL



"Define a strong purpose, inspire leaders at every level and create a culture committed to driving performance, while remaining agile, adaptive and able to evolve for the future."

- EFQM.org



Take Stock of Situation and Requirements

- As-is Analysis to uncover pain points and opportunities
- Ideate Approaches and Solutions
- Refine Requirements for development



Develop your Organization using the EFQM Management Framework

Direction

- Defining Purpose, Vision & Strategy
- Building Organizational Culture & Leadership

Execution

- Engaging Stakeholders
- Creating Sustainable Value
- Driving Performance & Transformation

Results

- Improving Stakeholder Perceptions
- Observing Strategic & Operational Performance



Apply Customized Service Offerings

- Leadership and Strategy Workshops
- Solution Design in Co-Creation
- Change Initiation, Communication, Management & Enablement

AGILITY

OUR SERVICES TO ENABLE AND SUPPORT YOU IN ADOPTING AGILE APPROACHES



"Flow is the movement and delivery of customer value through a process. In knowledge work, our whole reason for existence is to deliver value to the customer. Therefore, it stands to reason that our whole process should be oriented around optimizing flow."

- D. Vacanti, Actionable Agile Metrics for Predictability



Organizational Agile Transformation

Agile Project Management with roles of Agile Coach, ScrumMaster, and Product Owner

- Scaled agile organizational structure design & implementation
- Strategy implementation using OKRs
- Organizational agile culture concept & implementation

Agile Leadership Enablement through tailored learning journeys, coaching

- Agile mindset for leaders
- Navigating Complexity
- Implementing Ambidexterity
- Leading in turbulence
- Delegation, self-organization



Agile Trainings & Certification

Agile Methodology & Exams

- SCRUM Master Training with prep. for Exam
- SAFe Training for certification for Scrum Master, Product Owner

Experience Agility

- Agile Lego – Agile Collaboration Simulation
- Agile Cooking – Team spirit in agile
- Agile Gamification

Agile Methodology we cover in trainings & coaching

- SCRUM / SAFe
- OKRs / Kanban

LEADERSHIP DEVELOPMENT

OUR SERVICES TO REACH YOUR POTENTIAL & ACHIEVE THE COMPANY'S DESIRED GOALS



"A leader is one who knows the way, goes the way, and shows the way."

- John C. Maxwell



Leadership Development Approach

- Based on company culture & organization, we define trackable training objectives
- We design tailored learning journeys in co-creation with our clients
- We teach a mix of mindset, skills & knowledge
- We train best practices supported by big picture understanding and creative problem solving for complex situations
- All our trainers are active business practitioners



Training Formats

We use various formats to ensure engaged participants and long-term retention

- MBTI® & DISC assessments
- Live trainings in-person, blended and digital self-learning opportunities
- Experience-based formats (business simulations, gamification)
- Pre-training knowledge nuggets (articles, videos & expert impulses)
- Open formats (business & peer coaching, communities of practice, reflections...)
- Conferences, townhalls, summits
- Individual and team development

LEADING
MYSELF



LEADING IN MY
ENVIRONMENT



LEADING
INDIVIDUALS



LEADING
TEAMS



LEADING
TO PERFORM



LEADING
TRANSFORMATION



PROJECT MANAGEMENT

OUR TAILORED APPROACHES, BASED ON BEST PRACTICE METHODOLOGIES



"Operations keeps the lights on, strategy provides a light at the end of the tunnel, but project management is the train engine that moves the organization forward."

- Joy Gumz, PMP and PM Thought Leader



Set up an Effective Project Management Office

- Design common framework to standardize project management in your organization
- Develop standards and PM templates to be used across your organization
- Establish PMO as recognized entity within your organization
- Ramp-up and qualify PMO staff, where needed



Support Smooth Project Execution

- Set up an effective project management structure (project organization, reporting and communication templates, escalation and change processes, etc.)
- Establish and monitor timelines, identify interdependencies, mitigate reasons for delay
- Ensure transparent communication through meeting schedule and facilitation
- Identify, monitor and mitigate risks and issues, escalate where necessary
- Strengthen roles and skills of key project members, such as internal project lead



Develop PM Skills in Your Organization

- Enable (future) project managers and team members to setup, structure and steer projects according to project management standards (PMI)
- Provide decision and analysis framework for project managers to adapt the project management approach according to the context/nature of a project
- Develop (future) project managers' leadership skills (communication, team motivation/development, manage stakeholders)

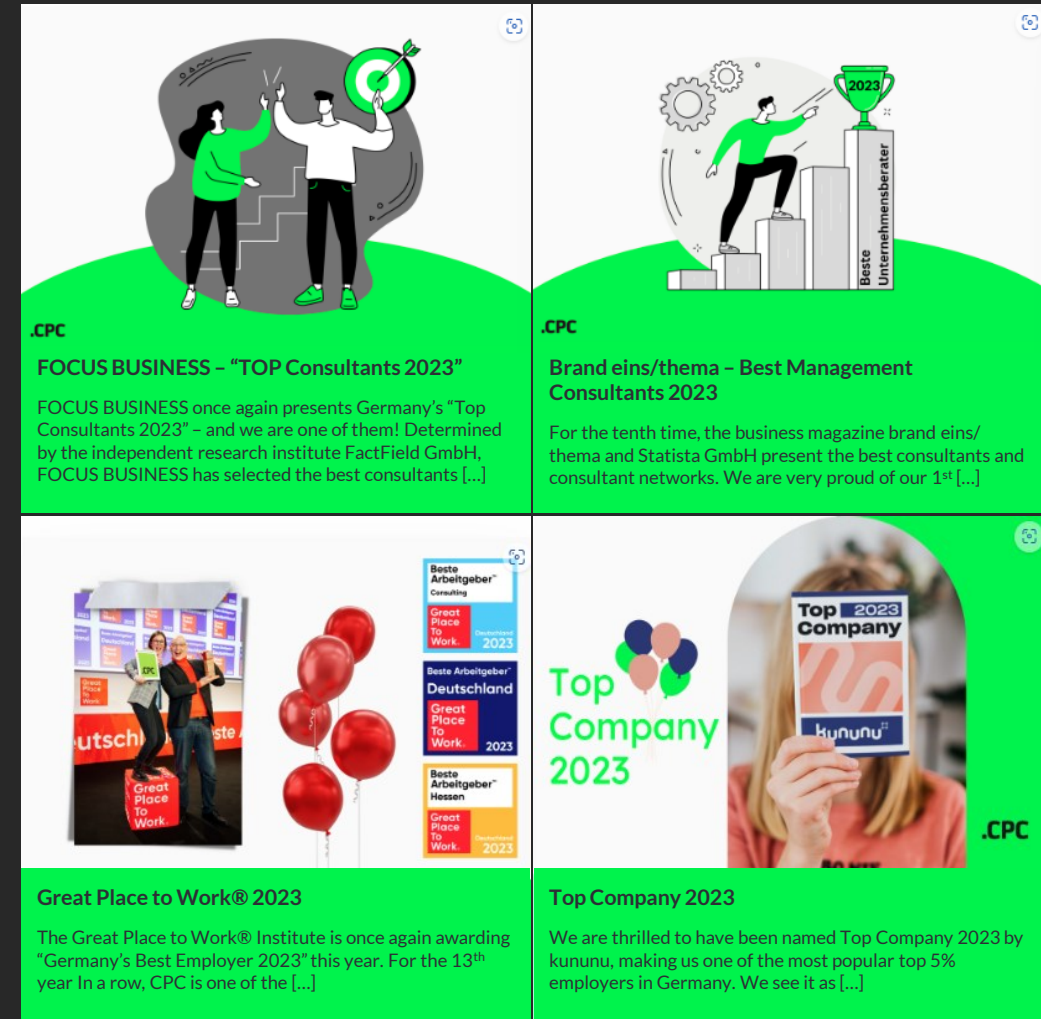
OUR CLIENTS

ACROSS INDUSTRIES & BORDERS



OUR ACHIEVEMENTS

WITH OUR CLIENTS AND COLLEAGUES



KEEP IN TOUCH!

WE LOOK FORWARD TO HEARING FROM YOU.

Follow us on WeChat!



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