

CPC TRAINING PORTFOLIO

CPC Consulting (Beijing) Co., Ltd. – October 2024



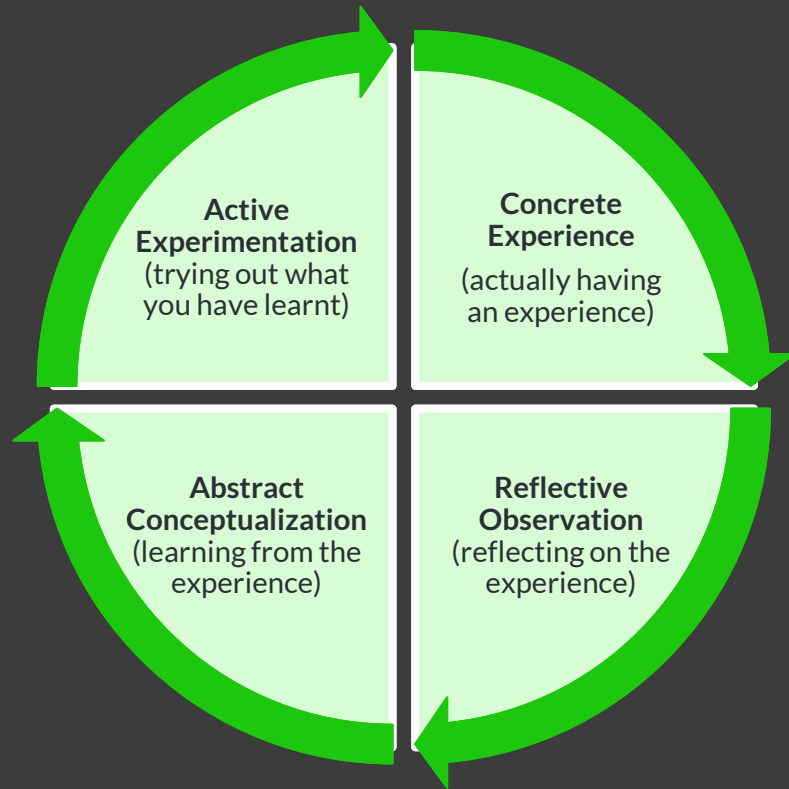
Content .CPC

1. **Training approach**
2. Training subjects
3. Who we are and what we do

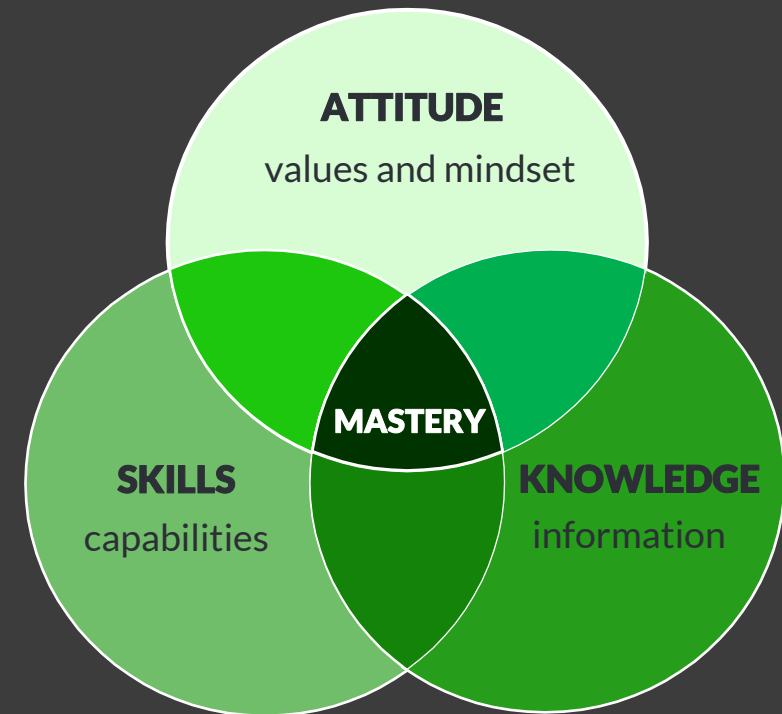
TRAINING APPROACH

OUR TRAINING APPROACH

We build experience-based learning



We teach a combination of skills, knowledge and attitude



TRAINING FORMATS



◀ Interactive **classroom** sessions for hands-on learning

◀ **Gamified** experiences (online & in-person) to boost audience participation and engagement

▶ **Online facilitation** to engage and connect virtual teams

▶ **Self-paced eLearning** that is compatible with your LMS

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TRAINING SUBJECTS

TAILORED TRAINING SOLUTIONS

We build training offerings around our **five core competencies**, drawing from extensive consulting experience and real-world insights.

We recognize that each client has unique needs, which is why we emphasize **tailored solutions** for every situation.

- In the following slides, you will find an overview of our training subjects to help you explore the breadth of our offerings.
- Most of the training modules are designed to be flexible and can be **seamlessly integrated** with one another.

CPC's Five Core Competencies

CHANGE
MANAGEMENT

ORGANIZATIONAL
DEVELOPMENT

AGILITY

LEADERSHIP
DEVELOPMENT

PROJECT
MANAGEMENT

CHANGE MANAGEMENT

TRAINING SUBJECTS

	Subject	Outline	Length	Target group
Change Management	Effective change leadership	<ul style="list-style-type: none">• Building change vision• Managing change resistance• Engaging key stakeholders• Sustaining change results	<ul style="list-style-type: none">• 1-2 days	<ul style="list-style-type: none">• Program or project managers• Organizational change managers• Team leads• HR professionals
	Executives' guide to change	<ul style="list-style-type: none">• Understanding executive (sponsor)'s role• Forming an effective change team• Providing adequate resources and support	<ul style="list-style-type: none">• 0.5-1 days	<ul style="list-style-type: none">• Executives
	Change management certification program	<ul style="list-style-type: none">• ADKAR framework• CPC Change Management Methodologies and applications in in real-world scenarios• Passing the exam and getting certified by TÜV Rheinland (<i>optional</i>)	<ul style="list-style-type: none">• 2-3 days	<ul style="list-style-type: none">• Program or project managers• Organizational change managers• Team leads• HR professionals
	Change management for young professionals	<ul style="list-style-type: none">• Change management fundamentals• Project management fundamentals	<ul style="list-style-type: none">• 1-2 days	<ul style="list-style-type: none">• Junior staff

ORGANIZATIONAL DEVELOPMENT

TRAINING SUBJECTS

Organizational Development	Subject	Outline	Length	Target group
	Strategy design methodologies	<ul style="list-style-type: none">• Strategy tools and methodologies	<ul style="list-style-type: none">• 1 day	<ul style="list-style-type: none">• Executives & senior managers• Team leads
	Strategy implementation	<ul style="list-style-type: none">• Translating strategy into measurable objectives and actions	<ul style="list-style-type: none">• 1-2 days	<ul style="list-style-type: none">• Executives & senior managers• Team leads
	Business ambidexterity – balance innovation and efficiency	<ul style="list-style-type: none">• Balancing between growing the business and running the business• Setting the right measures for each direction• Gamification: online simulation	<ul style="list-style-type: none">• 1-2 days	<ul style="list-style-type: none">• Executives & senior managers• Team leads
	Business re-engineering	<ul style="list-style-type: none">• Principles of business re-engineering• Continuous improvement vs. radical re-engineering• Re-engineering design and framework• Implementation and change management	<ul style="list-style-type: none">• 1-2 days	<ul style="list-style-type: none">• Executives & senior managers• Team leads
	Innovation	<ul style="list-style-type: none">• Innovation techniques, such as Design Thinking• Fostering a culture of innovation	<ul style="list-style-type: none">• 1-2 days	<ul style="list-style-type: none">• All levels

AGILITY

TRAINING SUBJECTS

Agility	Subject	Outline	Length	Target group
	Agile project management	<ul style="list-style-type: none">• Waterfall vs. agile methodologies• Leading successful agile projects• Gamification: Busy cooks	<ul style="list-style-type: none">• 1- 2 days	<ul style="list-style-type: none">• Program or project managers• Team leads
	Agile leadership	<ul style="list-style-type: none">• Agile mindset• Principles of agile leadership	<ul style="list-style-type: none">• 1 day	<ul style="list-style-type: none">• Executives & senior managers• Team leads
	Scrum Master	<ul style="list-style-type: none">• Scrum Master fundamentals• Building self-managing teams to boost motivation and innovation	<ul style="list-style-type: none">• 1 day	<ul style="list-style-type: none">• Program or project managers• Future Scrum masters• Software developers
	SAFe	<ul style="list-style-type: none">• Principles of Scaled Agile Framework• Boosting business agility through SAFe• Preparation for SAFe certification	<ul style="list-style-type: none">• 1-3 days	<ul style="list-style-type: none">• Program or project managers• Scrum masters• Release train engineers• Team leads

LEADERSHIP DEVELOPMENT

TRAINING SUBJECTS

Leadership Development	Subject	Outline	Length	Target group
	Leading myself	<ul style="list-style-type: none">• Understanding myself (MBTI / DISC)• Effective communication & business story-telling• Growth mindset• Resilience• Time & energy management	• 2 - 4 days	<ul style="list-style-type: none">• Team leads• Junior staff
	Leading others	<ul style="list-style-type: none">• Performance & goal-setting• Situational leadership• Coaching for potential• Giving feedback• Mindfulness	• 2 - 3 days	<ul style="list-style-type: none">• Program or project managers• Team leads• Emerging talents
	Leading a team	<ul style="list-style-type: none">• Intercultural collaboration• Conflict management & negotiation• Team dynamics & driving results• Motivation	• 2 - 3 days	<ul style="list-style-type: none">• Executives & senior managers• Team leads
	Leading transformation	<ul style="list-style-type: none">• Decision-making in turbulence & uncertainty• Managing constant changes• Ambidexterity (balancing growth & operations)	• 2 days	<ul style="list-style-type: none">• Executives & senior managers

PROJECT MANAGEMENT

TRAINING SUBJECTS

Project Management	Subject	Outline	Length	Target group
	Project management	<ul style="list-style-type: none">• Project set-up• Project execution• Leading a project team	<ul style="list-style-type: none">• 2 - 3 days	<ul style="list-style-type: none">• Program or project managers• PMOs• Junior staff
	Continuous improvement	<ul style="list-style-type: none">• Root cause analysis• Continuous improvement methods• Lean methodology• Process mapping & optimization	<ul style="list-style-type: none">• 2 - 3 days	<ul style="list-style-type: none">• Program or project managers• PMOs• Team leads• Junior staff



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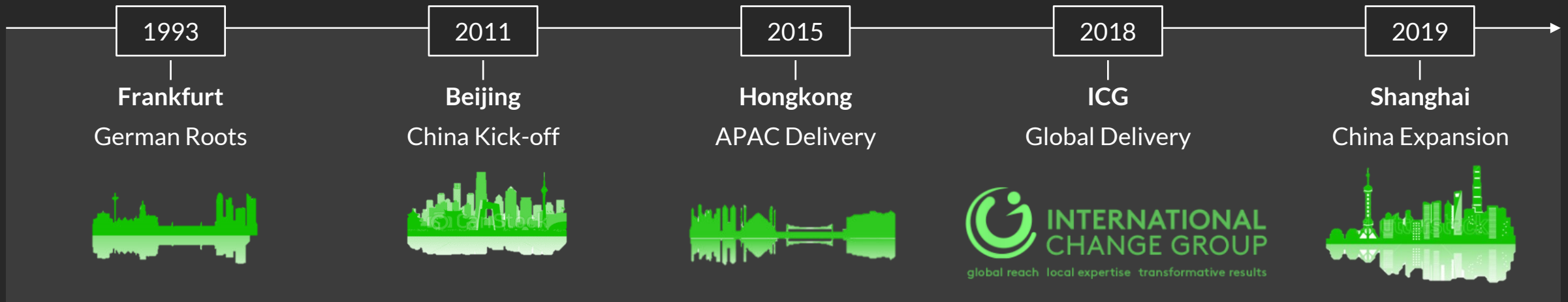
CPC GROUP - THE MARKET LEADER IN CHANGE MANAGEMENT

SINCE 2011 IN CHINA AND APAC

Hidden Champion of Change Management
- awarded continuously since 2018



Rank	Consulting Firm	Points*
1	.CPC	412
2	undconsorten	407
3	Boston Consulting Group	373
4	McKinsey & Company	359
5	Strategy&	326
...



* Market's perception of competency in terms of sustainable change impact: 500 points = very high, 300 points = medium, 100 points = very low | Source: www.WGMB.org

OUR KEY OFFERINGS

WE ENABLE PEOPLE & ORGANIZATIONS

CHANGE MANAGEMENT

We support you in implementing process- and system-driven changes, such as IT system implementation, workplace transformations, culture integration, and managing parallel structures in China and worldwide.



ORGANIZATIONAL DEVELOPMENT

We work with you to assess your current situation and needs, co-creating tailored solutions. We also support your organization's development using the EFQM management framework.



AGILITY

We support your organization's agile transformation through both agile project management and agile leadership enablement.



LEADERSHIP DEVELOPMENT

We coach your leaders, facilitate workshops and trainings, and provide comprehensive learning journeys tailored to your specific needs.



PROJECT MANAGEMENT

From managing single projects to running large programs, we support and enable your teams in the successful delivery of complex tasks.



OUR CLIENTS

ACROSS INDUSTRIES & BORDERS



OUR ACHIEVEMENTS

2023 AWARDS

.CPC
FOCUS BUSINESS – “TOP Consultants 2023”
 FOCUS BUSINESS once again presents Germany’s “Top Consultants 2023” – and we are one of them! Determined by the independent research institute FactField GmbH, FOCUS BUSINESS has selected the best consultants [...]

.CPC
Brand eins/thema – Best Management Consultants 2023
 For the tenth time, the business magazine brand eins/ thema and Statista GmbH present the best consultants and consultant networks. We are very proud of our 1st [...]

.CPC
Great Place to Work® 2023
 The Great Place to Work® Institute is once again awarding “Germany’s Best Employer 2023” this year. For the 13th year in a row, CPC is one of the [...]

.CPC
Top Company 2023
 We are thrilled to have been named Top Company 2023 by kununu, making us one of the most popular top 5% employers in Germany. We see it as [...]

Please [reach out to us](#) to learn about specific training references.

KEEP IN TOUCH!

WE LOOK FORWARD TO HEARING FROM YOU.

Follow us on WeChat!



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