

SINO-SWISS BUSINESS AWARDS 2025 AND THE 75 YEARS ANNIVERSARY CELEBRATION



THIS YEAR UNIQUENESS BUSINESS AWARD

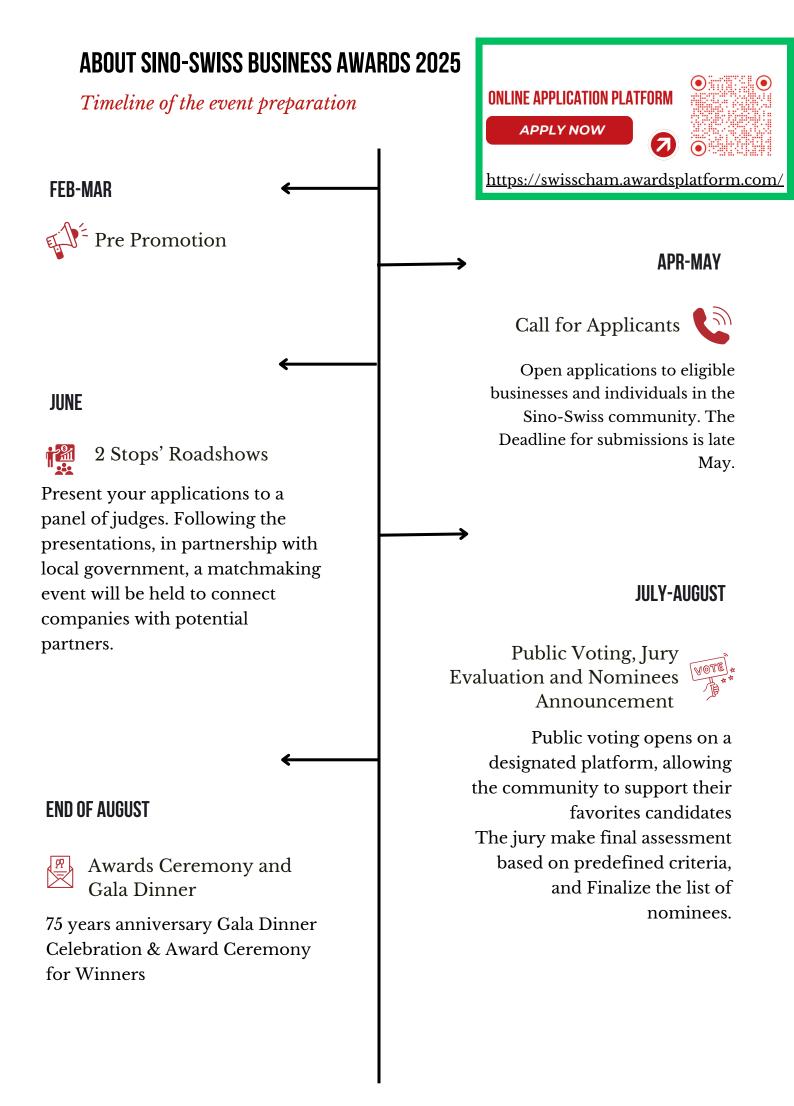


Gala Dinner celebration of the 75 years anniversary of the Sino Swiss Bilateral Relationship

High Level Potential VIP Guests

Legacy Award: it celebrates companies that have maintained operations in China for over 20 years. This award is non-competitive—every company that meets the criteria will be recognized.

Online Application link: <u>https://swisscham.awardsplatform.com/</u>





The SSBA will include 5 distinct award categories, each highlighting a specific industry and topic. These categories guarantee a comprehensive representation of various industries and ensure that both Small and Medium Enterprises (SMEs) and large companies (LC) have equal opportunities to be recognized separately. For the innovation award, Sustainable award, digital transformation award and talent development award, there will be two awards given, one for the large companies and another to an SME, further emphasizing fairness and inclusivity.

What is considered as a SME? Less than 500 employees in China.

What is considered as a large company in China? More than 500 employees in China.



This award recognizes Swiss companies and Start-up that demonstrate exceptional innovation in their products, services, or business processes, setting new standards and pushing boundaries.

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-Innovation Pioneer Award for SMEs -Innovation Pioneer Award for Large Companies

DIGITAL TRANSFORMATION AWARD

This award acknowledges companies that have successfully embraced digital transformation, leveraging technology to drive innovation, efficiency, and competitiveness.

- Digital Transformation Award for SMEs
- Digital Transformation Award for Large Companies

🐉 SINO-SWISS PARTNER AWARD

This award recognizes a Chinese partner that has demonstrated exceptional performance and collaboration with Swiss businesses, contributing significantly to the strengthening of Sino-Swiss economic, cultural, and technological ties.



2 SUSTAINABLE DEVELOPMENT BUSINESS AWARD

This award celebrates Swiss companies that prioritize sustainable practices, demonstrating a commitment to environmental responsibility, social impact, and ethical business conduct.

- Sustainable Development Award for SMEs

- Sustainable Development for Large Companies

4 🎽 TALENT DEVELOPMENT AWARD

This award celebrates Swiss companies that foster a culture of talent development, diversity, and inclusion, creating an environment that attracts, nurtures, and retains top talent.

-Talent Development Award for SMEs -Talent Development Award for Large Companies









Exclusive award for all the Swiss Companies that are 20+ years in China

What is the Legacy Award?

The Legacy Award celebrates companies that have maintained operations in China for over 20 years. This award is non-competitive—every company that meets the criteria will be recognized. This award is planned once every 10 years.

What do you gain?

All eligible companies that apply will be honored with the Legacy Award.

A customized banner showcasing either a significant accomplishment in China or the company's history in the country. This banner will be prominently displayed during the Swiss-Sino Business Forum (SSBF) in Shanghai and the Swiss-Sino Business Awards (SSBA).

What are the Criteria's?

- Years of Operation: The company must have maintained a presence in China for at least 20 consecutive years. This includes years as a wholly owned subsidiary, or a representative office, provided there is evidence of continuous and significant operations.
- Swiss Connection: The company must have a clear association with Switzerland, such as being Swiss-owned or Swiss-managed.

How will the showcase be like and do I need to do?

At the Sino-Swiss Business Forum (formerly the Swiss Ball) in Shanghai and the Sino-Swiss Business Award in Beijing, all companies applying for the Legacy Award will be showcased through an exhibition and a digital version during the Roadshow. Each participating company will be required to create a banner (specifications to follow) highlighting their greatest achievement in China or their history in the country. Please refer to the picture below for reference.





A chance to win a competitive advantage against the other applicants

What is the Roadshow?

The Roadshow brings all applicants together, offering a platform to exchange ideas, network, and showcase their projects.



Companies will present their applications to a panel of judges and fellow participants, gaining a competitive advantage.



Following the presentations, in partnership with local government, a matchmaking event will be held to connect companies with potential partners. The purpose is to facilitate collaboration between foreign and domestic companies and foster mutually beneficial business relationship.

Where is the Roadshow?

The location for the Roadshow will be announced in May. It will depend on the award(s) you have applied for. Please note that if you have applied for two awards, you may need to attend Roadshows at two different locations in China.

When is the Roadshow?

The location of the Roadshow will be announced in May but the presentation will be in June.



WARM UP EVENT ON SINO-SWISS BUSINESS FORUM IN SHANGHAI

The warm-up event serves as the official launch for the SSBA, which will take place during the Sino-Swiss Business forum in Shanghai on **May 15**. This pre-event sets the stage for the awards by bringing together past winners, prospective participants, and stakeholders, providing an opportunity to highlight key achievements, establish expectations, and foster excitement leading up to the awards ceremony.

It also acts as a platform to showcase winners of the previous edition (2023) + applicant of the legacy award, celebrating their success stories and providing them with continued recognition for their contributions to the Swiss and Chinese business ecosystems.



Extra exposure and win the heart of the public

This year, the final results will not only be determined by the quality of your application and presentation but also by the amount of support you receive through voting. Using a WeChat mini program, you will be able to showcase your application and encourage the public to vote for their favorite companies.

Browse the nominee

Cast your vote

How does it work for the applicant?



Share with us your logo

Provide a brief text highlighting your application and what makes it unique.



Share a graphic that summarizes your application (TBC).







This groundbreaking feature will also significantly amplify the visibility of our sponsors, as their presence will be prominently showcased on the app, reaching thousands of potential voters.

⁶THE GALA DINNER

Celebrating 75th anniversary of the establishment of Sino Swiss diplomatic relations and the winner of the SSBA

During this year's Gala Dinner, we will celebrate the nominees and winners of the SSBA, while also marking the main celebration of the 75th anniversary of the Sino-Swiss Bilateral Relationship.





Gala Dinner

SPONSOR



brand visibility among a highprofile audience Your logo with the 75th year anniversary logo together



High level official roundtable possibility

SPONSORSHIP PACKAGES	Diamond 199, 900	Platinum 149, 900	Gold 99, 900	Silver 49, 900
Seat at one of the VIP tables	~	~	-	-
Award naming	~	-	-	-
Pre/post event promotion	~	~	~	~
Booth, Banner	2booths+2banners	lbooth+lbanner	lbooth or lbanner	-
Online and offline logo exposure	Extra large logo	Large logo	Medium logo	Small logo
Marketing in program e-booklet	2 pages	l page	1/2 page	-
Oral recognition	~	~	~	~
Marketing video during the gala night	45 sec	30 sec	15 sec	-
Free Seats at the gala dinner	10	10	10	5
Named table	~	~	~	-
Goodie bag insert	~	~	~	~
Official partner of the roadshow	Extra large logo	Large logo	Medium logo	Small logo
Marketing video at the roadshow event	45 sec	30 sec	15 sec	-
Company logo on the public voting APP	~	~	~	~
Mention and logo exposure in the press release	~	~	~	~

PAST SPONSORS



HOW TO APPLY







Choose the category

Please choose the award category you would like to apply for and fill in the relevant SSBA 2025 Application Form. This year the application will be done online with a very easy to use software.

Besides the legacy award, companies can **maximum** apply **two** awards **categories**.



fill in the form

Fill out the corresponding part in the Online APPLICATION before Friday, May **30th**, **2025**.

Application procedure will be shared in the end of March

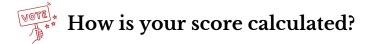
NOMINEE SELECTION

During the month of July and August a jury consisting of 9 people will then evaluate those criteria and depending on the result your company might be selected as one of the 3 remaining nominees in your chosen award category.



Fill the online application form

- 4 members from SwissCham, Swissnex, Swiss Embassy and Swiss Business Hub.
- 5 individuals from renowned universities, authors, or business journalists, each one specializing in one award category.





10%



Voting APP

Roadshow Presentation

Online Application

TERM AND CONDITION

- 1. Each applicant must be Sino-Swiss related.
- 2. Entries must be in English.
- 3.All questions in the application form must be answered truthfully and comply with the criteria.
- 4. Companies, organizations can enter in two award categories maximum.
- 5. Each application will be judged by an independent Jury.
- 6.All information received with the application will be treated confidentially by SwissCham Beijing and the judges.
- 7. The SSBA organizers reserve the right to withdraw any award, or reject any application or content that is not in line with the terms & conditions.

TERMS AND CONDITIONS FOR LEGACY AWARD

1. Any Swiss company operating in China for a minimum of 20 years.

2.Applications are open to all industries, including manufacturing, finance, technology, hospitality, and more.

3.Any Swiss company achieves, contribute to the Sino-Swiss business ecosystem, notable projects or case studies.

4.Non-competitive award: every company that meets the criteria will be recognized.

5. Companies with significant contributions to their industry or community