

EVENT DETAILS

Sino-Swiss Economic Forum 2026

Celebrating the Conclusion of the FTA Upgrade Negotiations

31 October 2026 | 14:30 - 22:00 | Beijing time (GMT+8)

FOUR SEASONS HOTEL BEIJING | 北京四季酒店

No. 48, Liang Ma Qiao Road, Chao Yang District, Beijing, China
北京市朝阳区亮马桥路48号

SwissCham China warmly invites you to its flagship Sino-Swiss Economic Forum (SSEF) 2026, bringing together business leaders, policymakers, and experts to explore opportunities for Sino-Swiss cooperation.

Marking the conclusion of the Switzerland-China FTA upgrade negotiations, the programme features:

- High-level speeches from government, industry leaders, and experts
- Industry sub-forums on Artificial Intelligence, Advanced Engineering & Manufacturing, and Life Sciences
- A closed-door CEO Macroeconomic Outlook + FTA forum (subject to eligibility)
- A gala dinner to connect with peers and potential partners

Join us in Beijing to gain business insights, strengthen connections, and explore new partnership opportunities.

Main schedule

14:30 - 15:30	Registration for Sub-forum Dress code: Business (for men: with tie)
15:30 - 17:30	Sub-forums
17:30 - 18:30	Registration for Gala Dinner and Cocktail Hour
18:30 - 19:00	Opening Speeches
19:00 - 22:00	Gala Dinner

Organizers: SwissCham Beijing; Embassy of Switzerland in China; Switzerland Global Enterprise.

Contact: Beijing Members | beijing.members@swisscham.org

Event page and registration

Event-page snapshot: 8 October 2026. Published schedules retained.

Artificial Intelligence

From Strategy to Reality: Making AI Work for Businesses and People

Explore real-world AI applications in food development and finance, and debate their implications for human creativity, inclusion and decision-making.

Programme | Beijing time (GMT+8)

TIME	SESSION
15:30 - 15:35	Welcome
15:35 - 15:55	Case Study 1 AI challenges in food and drinks - when the machine has no taste Discover AI's possibilities and limits in food development, and why human taste and judgment remain essential.
15:55 - 16:15	Case Study 2 The invisible analyst: how AI is transforming M&A and wealth management Explore how AI analyses financial documents, identifies acquisition targets and informs wealth management decisions.
16:15 - 16:25	Provocateur A Provocation on behalf of SwissCham AI promises greater productivity and new opportunities - but what happens to employees whose roles it transforms or replaces? The provocateur challenges business leaders to consider how the pursuit of efficiency can be reconciled with labor rights protection, and who should take responsibility for reskilling, redeployment, and sharing the benefits of AI.
16:25 - 16:55	Panel Is AI meant to facilitate and expedite our current processes - or can we see AI taking over creative and decision-making tasks? Four panelists debate AI's role in efficiency, creativity and decision-making, drawing on real experience.
16:55 - 17:10	Open floor Q&A

Advanced Engineering & Manufacturing

The Endurance Game: Swiss Commitment and Sustainability in Action - Staying, Adapting, Emerging Stronger

Examine how Swiss manufacturers can strengthen competitiveness in China through faster innovation, deeper localization, sustainability and resilient business strategies.

Programme | Beijing time (GMT+8)

TIME	SESSION
15:30 - 15:35	Welcome
15:35 - 15:55	Case Study 1 The 90% machine: how one Swiss company turned imperfection into a competitive weapon Discover how one Swiss manufacturer used deliberate imperfection and continuous improvement to outpace competitors and protect its competitive edge.
15:55 - 16:15	Case Study 2 Beyond the Factory: How Swiss Companies Combine Sustainability and Localization to Reinvent Themselves for China and the World Explore how one Swiss company combined local R&D, an independent supply chain and strategic partnerships to turn deep localization in China into a global competitive advantage, and how Swiss sustainability principles can shape that transformation.
16:15 - 16:25	Provocateur A provocation on behalf of SwissCham A candid challenge to Swiss manufacturing assumptions about speed and localization - and the cost of getting them wrong - opens the debate.
16:25 - 16:55	Panel Endure or exit: what does staying in China actually demand? Four senior leaders debate the difficult decisions, commitments and costs of staying competitive in China for the long term.
16:55 - 17:10	Open floor Q&A

Life Sciences

Swiss Made, China Tested: Localization, Sustainable Innovation, and the Innovation Reversal

Explore how Swiss medtech and pharmaceutical companies are navigating localization, preserving Swiss identity and building innovation partnerships in China and helping patient.

Programme | Beijing time (GMT+8)

TIME	SESSION
15:30 - 15:35	Welcome
15:35 - 15:45	MedTech Case Study 1 Swiss made in China: navigating the localization decision Explore how Swiss medtech companies approach localization - balancing operational decisions, customer expectations, and the preservation of Swiss identity.
15:45 - 15:55	MedTech Case Study 2 Grow, buy, or partner: choosing your China localization strategy Examine different paths to building a stronger China presence - from organic localization to acquisitions and partnerships.
15:55 - 16:05	MedTech Case Study 3 Details of this session will be announced soon.
16:05 - 16:15	Discussion / Q&A - MedTech
16:15 - 16:25	Pharma Case Study China as an innovation partner: R&D, sustainability, and patient health gains Discover how Swiss pharmaceutical companies are building co-development partnerships and embracing China as an innovation ecosystem.
16:25 - 16:35	Discussion / Q&A - Pharma
16:35 - 16:45	Provocateur A provocation on behalf of SwissCham A bold perspective on the changing relationship between Swiss life science and China - and what the future demands from both sides.
16:45 - 17:15	Panel Two years on: what actually changed, what was harder than expected, and why some are going it alone now Four senior leaders reflect on localization journeys, sustainability gains in recent years, unexpected challenges, and what they have learned from operating in China.
17:15 - 17:30	Open floor Q&A

CEO Macroeconomic Outlook + FTA

China's economic outlook and the business implications of a new era of China-Switzerland cooperation

Explore the macroeconomic outlook and the business implications of the latest China-Switzerland FTA upgrade following the conclusion of negotiations.

Programme | Beijing time (GMT+8)

TIME	SESSION
16:00 - 17:00	Welcome & FTA Panel Discussion FTA Panel Discussion: Economic Cooperation, Sustainability, Environmental Protection, and More Guided by the panel's provocateurs, official delegation representatives explore the implications of the FTA upgrade negotiations for China-Switzerland cooperation, focusing on sustainability, environmental protection, economic cooperation, and more.
17:00 - 17:20	Presentation 1 - China's Macroeconomic Outlook China's Macroeconomic Outlook An academic perspective on China's economic outlook, exploring key trends and their implications for international businesses.
17:20 - 17:30	Open Q&A
17:30 - 17:50	Presentation 2 - China's Macroeconomic Outlook China's Macroeconomic Outlook An institutional perspective on China's economic outlook, providing insights into market trends and business implications.
17:50 - 18:00	Open floor Q&A

Speakers



Lijun LEIBOLD

Founder and CEO of AION technology AG

Lijun Leibold is a serial entrepreneur and the Founder and CEO of AION technology AG, a Zug-based, AI-native M&A house for business succession, company sales and cross-border transactions in the European Mittelstand. AION combines data-driven valuation, register-verified buyer qualification and AI-supported matching with personal advisory - connecting European business owners with vetted strategic buyers and investors across Europe and Asia, supported by a presence in mainland China, Hong Kong and Singapore. A native speaker of both German and Mandarin, Lijun has built several ventures at the intersection of entrepreneurship, artificial intelligence and cross-border dealmaking, with a particular focus on Europe-Asia transactions and the early coordination of regulatory matters such as foreign direct investment screening. Beyond AION, she is an active business angel with Business Angels Switzerland and serves as a mentor at the University of St. Gallen (HSG) and at Startup Teens (Axel Springer), supporting founders and young talent in building their ventures. She holds sole board responsibility for AION technology AG.



Jin LIU

Professor of Accounting and Finance and the Director of the Investment Research Center at Cheung Kong Graduate School of Business (CKGSB)

Professor Liu Jin is Professor of Accounting and Finance and Director of the Investment Research Center at Cheung Kong Graduate School of Business (CKGSB). He holds a Ph.D. in Business Administration from Columbia Business School and previously taught at Columbia University and UCLA, where he earned tenure. His research spans capital markets, financial accounting, equity investment and China's economic transformation. He created the quarterly CKGSB Investor Sentiment Survey and leads a team of over 30 researchers examining AI's impact on business models and organizations. He was named an Elsevier Highly Cited Chinese Researcher annually from 2014 to 2020.

Further speaker details will be announced soon.

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Tickets and registration

票务与报名

Ticket options / 门票类型

Ticket type	Price
Member individual ticket 会员个人票	RMB 1,488
Non-Member individual ticket 非会员个人票	RMB 1,988
Standard Corporate Table 标准企业冠名包桌	RMB 11,888
Premier Corporate Table 首席企业冠名包桌	RMB 14,888

Corporate table bookings

Standard and Premier Corporate Tables are available to members only. If you select either option, please provide your contact details so we can get in touch.

标准企业冠名包桌和首席企业冠名包桌仅限会员。如您选择任一包桌选项，请填写联系人信息，以便我们与您联系。

Registration and enquiries

Register online

报名请点击上方“Register online”。

For questions, please contact Beijing Members:

beijing.members@swisscham.org

Event Reminder and Responsibility

1. Real-name registration and admission

Each ticket must be registered under the name of the person attending. Please bring your valid and original national ID card or passport for verification at check-in. Copies or photographs will not be accepted. Guests without the original document, or whose name does not match their registration, may be refused admission without a refund.

2. Cancellations and refunds

To request a refund, email beijing.members@swisscham.org by 23:59 Beijing time on 27 October 2026. Refund requests received after this deadline, and no-shows, are not eligible for a refund. If SwissCham cancels the event, ticket holders will receive a refund.

3. Name changes

Tickets cannot be transferred at the door. To change the registered attendee, email beijing.members@swisscham.org by 23:59 Beijing time on 27 October 2026. Changes are subject to venue and security requirements.

4. Guest conduct and responsibility

Guests must follow the venue's safety rules and reasonable instructions. A guest is responsible for property damage or injury to others caused by their negligence or wilful misconduct at the event. To the extent permitted by law, the guest agrees to reimburse SwissCham for reasonable amounts SwissCham is required to pay as a result of that conduct.

5. Photography and filming

Photos and videos may be taken during the event and used in SwissCham's event reports and communications. If you have concerns about being photographed or filmed, please contact beijing.members@swisscham.org before the event or speak to our team on site.

活动提醒及责任须知

1. 实名报名及入场

每张门票须以实际参会人的姓名报名。签到时请携带本人有效期内的身份证或护照原件以供核验；复印件或照片不予接受。未能出示证件原件，或证件姓名与报名信息不符的来宾，可能无法入场，且不予退款。

2. 取消报名及退款

如需申请退款，请于2026年10月27日北京时间23:59前发送邮件至 beijing.members@swisscham.org。逾期提出的退款申请及未到场者，不予退款。如活动由中国瑞士商会取消，已购票来宾将获得退款。

3. 参会人信息变更

门票不可在活动现场直接转交他人使用。如需更换参会人，请于2026年10月27日北京时间23:59前发送邮件至 beijing.members@swisscham.org。变更须符合场地及安保要求。

4. 来宾行为及责任

来宾须遵守场地安全规定及现场合理指示。来宾因自身过失或故意不当行为在活动期间造成财产损失或他人人身伤害的，应承担相应责任。在法律允许的范围内，如中国瑞士商会因此须支付合理费用或赔偿，该来宾同意向商会偿付相应金额。

5. 摄影及摄像

活动期间可能进行摄影及摄像，相关影像可能用于中国瑞士商会的活动报道及宣传。如您对被拍摄有任何顾虑，请在活动前联系 beijing.members@swisscham.org，或在现场告知我们的工作人员。

Source

SwissCham China event page on Glue Up

<https://swisscham.glueup.cn/event/sino-swiss-economic-forum-2026-51424/>

Captured on 8 October 2026. See the event page for subsequent updates.